

Golden Agers Find the Fountain of Youth

Rule Under-60 Folks 'Too Young'; Four Centers Provide Activities

By HELEN E. WURZLOW

Ponce de Leon were here today, he wouldn't go searching for youth in a fountain. He would more likely join one of the New Orleans Golden Age Clubs.

Golden Agers — they named themselves, by the way—literally seem to have drunk of the fountain of youth, says Miss Natalie Robelot, recreation director of GA clubs, who has been connected with the movement since its beginning here little more than two years ago.

You can literally see the oldsters becoming younger in spirit when they take part in the dancing, games, outings, boat rides, picnics, parties, and such at one of the four Golden Age clubs—three in the city and one in Algiers.

The golden age used to begin at 50—but the clubs grew so fast in popularity it had to be pushed up to 60 years.

Likes Old Folks

There's a floor on the age limit, but no ceiling. Many a mere youngster of 45 or 49 will call to find why they can't belong to the club, and Miss Robelot has a hard time convincing them it's because they're "too young." But those past the century mark are still eligible.

"Old folks are wonderful to work with," she relates, and she always treats them as contemporaries.

The GA recreation director has a long road to travel before she reaches the golden age.

Only one of the Golden Agers falls into the 90-100 year bracket—she's in her nineties—Mrs. Catherine Rosendale.

She's a dancer with a weakness for the "Beautiful Blue Dan-

ube." She's the only one who ever outdanced Miss Robelot—so she thinks.

Dancing is a big part of golden-aging. This was a very hot July day, and the recreation director thought her partner must be tired. After all, she's in her 92nd year, she thought. So Miss Robelot excused herself on the plea that she was tired and sat down.

Mrs. Rosendale escorted her to a chair, bowed graciously from the waist, and went back and finished the dance by herself.

Makes It a Career

Dan Cupid plays a big hand at GA clubs. Several romances have blossomed into orange blossoms and wedding bells for the Golden Agers.

Miss Robelot started as a secretary for an oil export firm. When the United States Seamen's Service opened in New Orleans, she pioneered in recreation as a volunteer.

After a year, recreation became her career instead of a hobby. She had no previous training, but later studied group social work at Tulane.

When the Seamen's Service closed, she entered the field of geriatrics for the American Women's Voluntary Service, Golden Age pioneers in New Orleans.

When the city asked the AWVS to take over Golden Age recreation on a community-wide basis, she went along.

For more than two years AWVS in co-operation with NORD has been furnishing recreation for nearly 300 oldsters at four city Golden Age fountains of youth. NORD furnishes the place,



OUTDANCED BY A 92-YEAR-OLD
Mrs. Catherine Rosendale (left) and Miss Natalie Robelot

and AWVS a volunteer staff of 18 or 20, with Mrs. F. Hunter Collins as chairman, just re-elected.

Most in 60-70 Class

The community has entered into the spirit of golden-aging, and many local merchants send refreshments like coffee and tea.

Miss Robelot devotes all her time to recreation at the four centers—Scott, Behrman Memorial, Lyons, and Stallings. The latter opened last February, is fast becoming a problem because of the great numbers of Golden Agers.

Most of her Golden Agers are in the 60-70-year bracket—51.2

per cent. A little over 31 per cent are in the 70-80-year stretch, and only about 6 per cent have passed the 80th milestone. That includes one 92-year-old Golden Ager, the one who likes to waltz. But their hearts are young and gay. They attend rain or shine without fail, Miss Robelot says. Once a month a general gathering is held at a different center, like the Carnival ball this year with an 83-year-old king and his queen just 67.

It's not how old you are, but how young you feel that counts, says Miss Robelot. And the Golden Age clubs are making hearts feel much younger and gayer.

'Radio Station' in Nose Enables Folks to Smell

(The Associated Press)

New Haven, Conn.—Your nose is a radio station, and that is why you are able to smell.

It broadcasts heat waves. You recognize smells when these waves tune in on things that have an odor.

This is a theory of smell, worked out by Dr. Lloyd H. Beck, Yale university psychologist. There are other theories. Dr. Beck has some evidence for his. The evidence comes from tests on humans, bees and cockroaches, and some studies in physics and chemistry.

The broadcasting station for smelling is located in a hollow chamber between the eyes. Here there are about 5,000,000 tiny sense organs. Each is covered by two to 12 hairs, of different sizes and shapes.

These cells radiate or broadcast infra-red heat waves. The wavelength varies with the size and shape of each hair cell, but all are within a narrow range of extremely short wave lengths.

That's the broadcasting part.

Loss Heat

Things that have an odor give off particles or molecules into the air. You breathe them into your nose and into the chamber between the eyes.

These molecules are the radio receivers. When they receive or absorb the infra-red rays, the effects of temperature and humidity on human ability to detect odors. They will measure cells cool down and start the process whereby sensations of odors are registered in the brain.

The temperature of a single hair cell may drop by 1-100th of a degree.

Things smell differently because they differ in ability to soak up infra-red heat waves.

At first, Dr. Beck thought the molecules only had to come close to the broadcasting hair cells. But then he ran into a problem. This comes from the fact that chemical compounds can be left-handed or right-handed, like a pair of mittens. These chemicals are identical in every way except in the way they twist light. They both soak up infra-red rays to the same degree. So they should smell the same.

Let Waves Pass

But Dr. Beck's volunteer sniffers detected differences. So he had to change the theory somewhat.

Now he assumes that each hair cell is covered by a thin layer of water. When the incoming molecules touch it, they form a film and shrink down the layer of water. The infra-red waves travel through this water layer. The pattern for absorbing infra-red waves may be different when the chemical is right-handed than when it is left-handed.

Dr. Beck and Dr. Walter R. Miles, professor of psychology, are setting up new tests for this smell theory. They will study the effects of temperature and humidity on human ability to detect odors. They will measure cells cool down and start the process whereby sensations of odors are registered in the brain.

Trip May Be Tops for US, Student-Commuter Opines

A Tulane university student has submitted his bid as the top long distance student-commuter in the United States today.

His claim: A weekly 370-mile trip from his home in Shreveport, La., to New Orleans by train and back again—a total of 740 miles.

The student, Billy S. Hilbun, is taking two courses at University college, evening division of Tulane, in preparation for a career in church music and education. His schedule is arranged so that both courses, education and educational philosophy, are offered the same evening. This cuts his train ride down to once a week.

The son of Baptist minister B. S. Hilbun of Laurel, Miss., Billy is now serving as musical director of the Highland Baptist church of Shreveport, where he does choral work, arranging and composing.

However, this business of commuting to school is nothing new to him.

While serving last year as musical director of the Gulfport, Miss. Baptist church, Hilbun began his long distance education. After transferring to Shreveport he felt that a few more miles certainly should not interfere with completing his studies at Tulane.

But because of the longer distance, he did have to cut his commuting time from five nights per week to one.

The study problem of the 28-year-old student is easily solved, he says. What better time to



BILLY S. HILBUN
740 Miles a Week

hit the books than during the long ride from Shreveport to New Orleans, he adds. Hilbun is married and has a five-year-old son.

Clamor for Lower Prices Is Raised by Auto Buyers

BY DAVID J. WILKIE
(Associated Press Automotive Editor)

Detroit—Ask an auto owner what he wants most in a new car and he'll tell you: Lower prices.

Price tags are becoming increasingly important in car merchandising as the postwar car shortage wanes.

But the prospect for substantially lower prices without the sacrifice of some equipment isn't very good right now. Undoubtedly there will be numerous price revisions between now and the year-end, but they aren't likely to be sizable, especially among the popular priced makes.

The postwar car boasts many engineering and styling advances that were absent in 1940 models. So making a true comparison of car prices today with those of the prewar era is difficult.

In dollars and cents today's lowest price models cost about twice what they did a decade ago. But most of today's new car buyers wouldn't be satisfied with a new 1940 model. Ten years have brought many improvements.

The advances have made for greater comfort, safety and econ-

omy. So to say flatly that a Chevrolet, Ford or Plymouth car costs twice as much today as it did a decade ago is not strictly accurate.

Probably you don't get many more gadgets than you did 10 years ago. But you get a much better engine, better brakes, a greatly improved steering mechanism and better tires.

Generally the engine compression ratio is higher. That's important because it improves riding and driving and provides greater fuel economy. Many engines have self-adjusting valves. That, too, helps power output.

Steering gear ratios have been increased. Bodies are sturdier. In instances this means greater safety. More riding and driving comfort result from the lowered center of gravity common to most current models.

You get a much better ignition system in today's automobile. Some ignition systems are described as completely waterproof. If you've ever had a rainstorm short out your spark plugs you know what a good ignition system means.



IRISH BALLADS BY A DAUGHTER OF ERIN
Mrs. Florence Brandt



GREETINGS ARE IN ORDER AT A GOLDEN AGE CENTER

From left: Mrs. Mary Crawford, Mrs. Emma Carbo, Mrs. Julia Eisenhardt and Miss Robelot.

New Peril to Birds in Picture Windows

(The Associated Press)

New York — Picture windows can be added to lighthouses and radio towers as hazards to migrating birds.

The Audubon Magazine reports birds frequently fly into such windows, particularly ones that extend across two sides of a room.

Apparently this deceives the birds into trying to fly through color. There are two sizes, one 30 by 40 inches, the other 17 by 22. The magazine is asking readers for any practical ideas on keeping the birds safe while not obstructing the views from such windows.

UN Popularity at Peak

(Women's National News Service)

Lake Success—If requests for posters are any indication, the United Nations hit a new peak in popularity in 1949. There were more requests for UN posters than ever before from schools, study groups, clubs and offices, the international organization reported.

The most popular poster has been the one showing the flags of all the member nations, in full color. There are two sizes, one 30 by 40 inches, the other 17 by 22.

The next was a pictorial chart that gives the structure of the UN agencies, making crystal clear what seems to be a complicated setup. This too is in color.

A large poster giving the full text of the Declaration of Human Rights was also in great demand. Another popular series of photographs showed the trouble spots in the world where the UN was trying to settle things.

United Nations posters are sent without charge to groups requesting them. Officials said, but not to individuals. Requests must be accompanied by an explanation of why the material is wanted and how it is to be used.

Latest Radar Tube Has Visual Memory

(The Associated Press)

New York — Engineers call one of their latest tube products a "kraphophon" because it has what they describe as a "visual memory."

It has the ability to store radar or other electric signals for more than a minute for laboratory observation.

Ordinarily such phenomena fade off the screen of the tube in a few seconds.

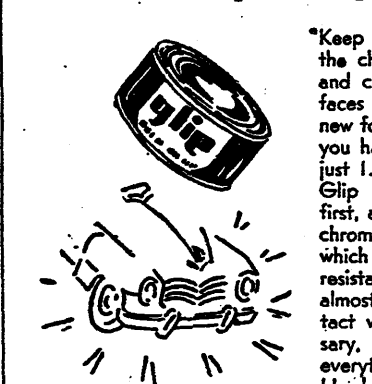
The National Geographic Society says the Irish potato is not really a potato but a member of the nightshade family.

There's No Place Like HOLMES

for the people are talking about

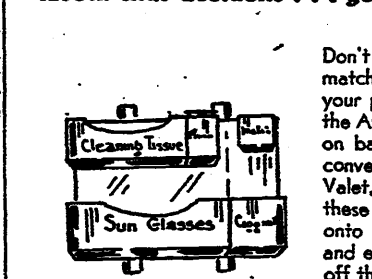
as seen by Marge, your Holmes personal reporter

Give rust the slip with Glip



"Keep that toaster, waffle iron, the chrome parts of your car, and countless other metal surfaces in your home shining like new for months and months. All you have to do is Glip it. For just 1.25, you get a big can of Glip cleaner, which you use first, and a smaller can of Glip chrome and metal preserver, which forms a coating that is resistant to salt water, gasoline, almost anything it comes in contact with. No polishing necessary, just brush Glip on and everything will rise and shine! Hardware department, third floor.

Avoid that accident... get a Valet Visor



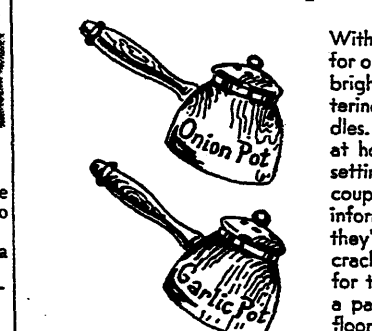
Don't try to get cigarettes and matches or sunglasses out of your purse while cruising down the Avenue and taking a chance on banging up that new 1950 convertible. Get a "Visor Valet," a plastic container for these necessary items that fits onto the sun visor of any car and eliminates taking your eyes off the road for even a second. 98c in the Toiletries department, first floor.

Really new... really different... "Petti-Kilts"



Don't saw off your long slips to keep up with the rising hemline... get yourself one or two "Petti-Kilts," the newest thing in the underwear picture. They are short, short half-slips, only 21 inches long, so even if your skirt splits way up to here, your slip won't show. They're just exactly enough slip for so many outfits, and come with a detachable crotch to form a step-in, if desired. In white, black or beige rayon crepe with imported French lace trim, 2.98 and 3.98 in the Lingerie department, second floor. Nylon tricot "Petti-Kilts" with nylon lace in white or pink in the Knit Lingerie, at 5.98, first floor. Small, medium and large sizes.

Give your kitchen a quaint touch



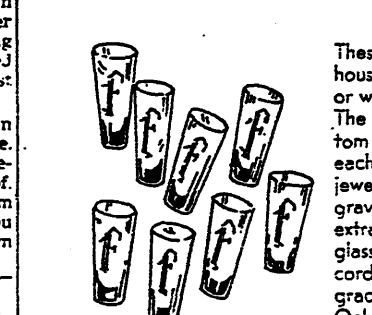
With these polished oak pots for onion and garlic salt. They're brightly identified with red lettering and have sturdy oak handles. A pair of these would look at home in an Early American setting, they're perfect for the couple who like to entertain in informal meals out-of-doors, and they're even sturdy enough to crack nuts while not being used for their original purpose. 2.50 a pair in the Gift Court, third floor.

Have you ever put cream on your hair?



No, not the dairy kind... we're talking about Kolesterol, a wonderful new cream that comes in a tube and is a conditioner for dry hair and scalp. You'll be amazed at how easy your hair is to manage and how much softer, silkier and prettier it is after you've used Kolesterol a few times. It keeps your hair healthy and lustrous, too, and only costs 1.00, plus excise tax in the Cosmetics department, first floor.

Czech these cordials from Czechoslovakia



These are a natural for that housewarming gift, anniversary or wedding present on your list. The set consists of 8 stem bottom glasses, 1 1/4-ounce size, each one a glowing different jewel color, and are hand-engraved with one initial, without extra cost. They're the correct glass for brandy, liqueurs or cordials and anyone who lives graciously will welcome them. Only 3.69 for all eight, in the Monogrammed Glassware Corner, third floor.

Paper napkins in the Canasta manner



When those friends come in for Canasta serve those drinks and snacks to the accompaniment of these cute Canasta paper napkins. Bright cards and the word Canasta are printed on in gay colors. 25 to the cellophane package for only 25c. Also an Easter design paper napkin for the same price. Stationery department, first floor.

Mail orders filled. Write Marge, Holmes, New Orleans.

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